

Open Space Strategy and Green Infrastructure Strategy – Proposed Draft Strategy for Consultation

Documents

1. Draft Open Space Strategy Document
2. Draft Green Infrastructure Document
3. Draft Action Plan
4. Appendix – Background Report on Standards
5. Consultation response questionnaire

Timescale

It is proposed that the consultation for both strategies will take place over an eight week period commencing 20th October 2016 and concluding on 15th December 2016.

Means

The consultation documents will be made available on the council website, under the “Have Your Say - Public Consultation” page and the consultation will also be highlighted on the websites revolving banner during the period of the consultation. Social media (Facebook / Twitter) will also be used to promote the consultation, with reminders issued at appropriate points during the consultation. A press release will be issued to local media and an article placed in the Reporter. It is proposed to produce a flyer to advertise the consultation and this will be distributed to local interest groups, displayed in public buildings (Libraries, etc.), parks notice boards, supermarkets etc.

It is proposed that other stakeholders will be consulted by email with attachments or a link to the consultation on the Council’s website and a response questionnaire sent to the targeted recipients, with a reminder emails sent to the consultees that haven’t responded at weeks 4 and 6.

Consultees

The targeted recipients that will receive an email to invite them to partake in the consultation will include the following:

- Local interest groups – Friends of Groups, Residents Groups, Sports Clubs, etc. where contact details are known.
- Elected Members
- Parish Councils
- LAP’s

- Non-Departmental Public Bodies – Environment Agency, Forestry Commission, Natural England, etc.
- Environmental Non Government Organisation – Land Trust, Canal & River Trust, Staffordshire Wildlife Trust, Groundwork WM, etc.
- Non-government Organisations active in the borough
- Campaign Groups – CPRE, Ramblers Association, British Horse Society, RSPB, Woodland Trust, etc.
- Landowner Representative Groups – CLA, NFU, TFA, etc.
- Developers active in the borough
- Attendees to the earlier 'Great Outdoors Survey' events.

Members of the public and other interested parties, including groups that we don't have contact details for, will be made aware of the consultation via the website and other methods referred to above. Elected members will also be encouraged to respond to the consultation and to encourage others to do so.